

Why Companies Choose Orlando as a Business Location Fact Sheet

After leading the nation in job growth, Orlando is attracting some of the biggest names in business, creating thousands of high-wage, high-tech jobs in a region traditionally known for tourism. Here are the top reasons why companies choose Orlando for their locations and expansions:

Strong talent pipeline. No matter what level of skill is needed — from just out-of-school graduates to seasoned professionals — Orlando’s labor pool of more than 1.2 million people is well prepared to meet the needs of any employer. Orlando’s plentiful talent will succeed well into the future with more than 500,000 students within a 100 mile radius, helping to make Florida rank among the top ten states in the nation for talent pipeline.

Top-ranked infrastructure. Named a top ten “American City of the Future” in the U.S. for high-quality infrastructure (*fDi Magazine*, 2017), Orlando has perfected the art of getting to and from here with an average of 68 million visitors a year. From exporting products to meeting with clients throughout the world, Orlando offers businesses the efficiency and access they need to grow.

Variety of real estate options. From ultra-modern high rises to undeveloped acreage and everything in between, Orlando offers a diverse array of commercial and industrial real estate options giving companies any option they can dream up. From a residential perspective, Orlando has it all from rolling hills and lakeside lots to brick-lined streets with craftsman style homes to suburban communities named among the nation’s top places to live.

Great environment for business. In a state that is both right-to-work and with no personal income tax, Orlando offers a business-friendly habitat complete with competitive incentives and unique opportunities for partnership and collaboration.

Unbeatable quality of life. The region provides a rich lifestyle for residents through cultural opportunities, arts, fashion, music, amateur and professional sports, favorable weather and abundant recreational activities

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